

A woman with long brown hair, seen from the back, wearing a white short-sleeved polo shirt. She is holding a large bouquet of colorful roses in shades of pink, yellow, and blue. The background is a blurred indoor setting with warm lights.

Q Technologies, Inc.



# RETAIL SOLUTIONS GUIDE

[qtechnologies.co](http://qtechnologies.co)

## Empower your sales



A man with a beard, wearing a dark long-sleeved shirt and a yellow apron, is seen from the side, looking down at his work. He is in a kitchen or food preparation area. In the background, there are warm, glowing lights and a sign that partially reads "The French". In the foreground, there are stacks of white disposable cups, a metal shaker, and a large metal bowl.

# Contents

## 03 Introduction

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## 04 Retail Imperatives

---

## 05 Mobile Payments

---

## 08 Tailored Outreach

---

## 12 Order Ahead

---

## 14 Our Commitment

---



# Introduction

## Q Technologies, Inc.

Top companies today must utilize the ever-changing technological landscape to further their ambitions and create totally new business models. As customers rely on mobile technologies in an increasing manner, today's companies must match or exceed their customers experiential expectations with innovative technological solutions which address their customers' pain points.

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**Today's companies must match or exceed their customers experiential expectations with innovative technological solutions..”**

## Retail Imperatives

Each company is different with its own sets of strengths and weaknesses. We believe, however that every company must compete in the area of customer experience. Therefore, we have narrowed down the digital imperatives of today's companies into 3 areas.



### Personal Shopping Data Through Mobile Payments

Compete on a global scale by drawing insight from your customers and their purchasing habits. Save time and money by allowing your customers to pay using your own wallet.



### Tailored Outreach Campaigns

Hone in on your customers' wants by providing in-the-moment shopping messages as your customers visit your store.



### Mobile Order-Ahead

New shoppers now demand the same level of simplicity as ordering from the largest online retailer. Give your customers a seamless experience by easily allowing them to order on their phone and pick up in person.



# **Business Data Through Mobile Payments**



# Business Data Through Mobile Payments

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*Today, your company must compete on a global scale. In order to do this, you must be able to draw insight from your customers and their purchases. In order to effectively draw these insights, you must deploy methods to securely capture valuable data around your customer's purchasing habits.*

## Overview

While today's methods of payment are no doubt seamless, in order to compete with today's large online retailers your company must harness your own customer data. This starts by gaining access to payments made at your store, per each customer.

## Experience

Here's what it takes to gain valuable shopping data through mobile payments.

### Easy to integrate Mobile Payment

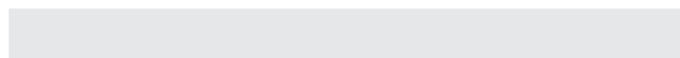
First, you need to integrate an easy to use mobile payment method into your checkout flow.

### Flexibility in methods to pay

Second, you need to give your customers the most amount of flexibility on how they pay.

### Data visualization and storage

Finally, you'll need to store and analyze your merchant data.



## Our Solution

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Our patented technology gives your customers the easiest way to pay. We generate a unique code which can be scanned at the point of sale. Your customers can apply any type of payment method to the purchase. Since customers have signed in and are using your application, you're able to retrieve data on customer's spending habits and interests.



# Tailored Outreach Campaigns



# Tailored Outreach Campaigns

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*In order to provide the most unique experience to each of your customers, based on demographical information and shopping history you must be able to generate tailored marketing messages that hone in on your customers wants.*

## Overview

Since you customers are likely receiving marketing One method of increasing your customer's likelihood of finding out about your product in the midst of the other messages is to provide in-the-moment messages as your customers visit your store. This way, once they're ready to purchase, you can optimize their shopping experience in the best way fit. Imagine, meeting every customer at your front door with a custom pamphlet that describes your offering.

## Experience

Here's what you'll need to do to delight your customers with a tailored digital shopping experience.

### Easy customer targeting

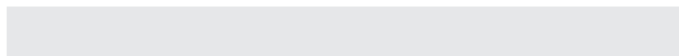
First, you need to store demographic and purchase data of your customers.

### Dynamic & flexible customer messaging

Second, you need to create message campaigns for each of your customer segments.

### Geo-location push notifications

Finally, your system to push messages to customers based on their segment as they shop.



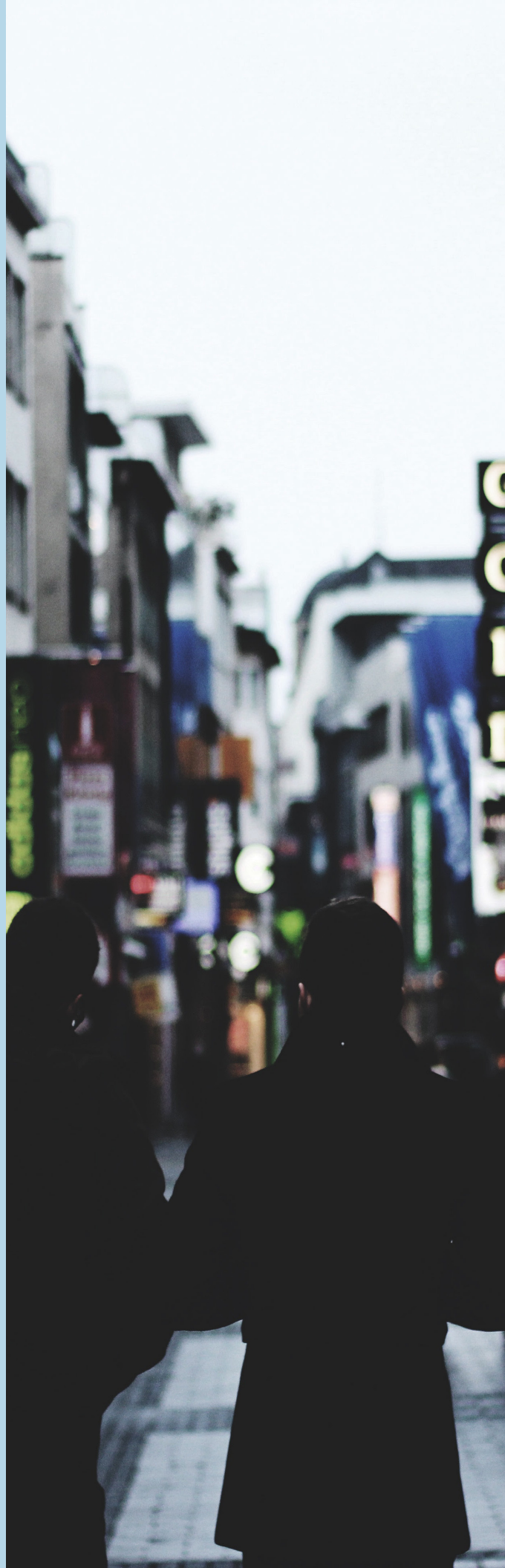
## Our Solution

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We automatically detect nearby customers on any of your system devices using a unique identifier. Next, our solution downloads data pertaining to that customer and pushes a message targeted to that buyer.



# **Mobile Order- Ahead**



# Mobile Order-Ahead

*Shopping on a mobile device is now the main method that millennials and the next generation are turning towards. New shoppers are demanding the same level of simplicity as the largest online shopping website.*

## Overview

Retailers must shift their strategy to utilize their existing physical locations while leveraging the latest mobile technological advancements to compete. Retailers should match their physical advantage with mobile technologies and allow customers to order ahead on their mobile device and pick up their purchased product in stores.

## Experience

Here's how you can give your customers a seamless mobile order ahead experience.

### Flexible pickup options while shopping

First, you need give your customers the option to pick up their order in store as they shop online.

### Secure & redeemable receipt for purchases

Second, you need to send a notification to the store as well as provide the customer with a redeemable receipt.

### In-store authentication and finalization

Finally, when your customer visits the store, you should confirm that the customer has purchased and provide the product.



## Our Solution

After your customer purchases, we generate a one-time unique identifier to be redeemed at the store for pickup. Next, we securely allow for the store clerk to enter the unique identifier in order to authenticate the purchase and provide the product.



# Our Commitment

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*We've committed to providing the most intuitive way for your customers to shop with you. We believe that these products will increase your customers experience as they choose you for your product or service. .*

## Sales & Licensing

**Please contact us to discuss your business needs**

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